



**CRUFTS 5<sup>th</sup> - 8<sup>th</sup> MARCH 2020: TRADE STAND APPLICATION - Notes to applicants - please read before completing application form**

We would point out, however, that the issue of the application form and subsequent completion and return of the form does not guarantee that a site will be allocated. Preference is given to exhibitors that attended Crufts 2019 and then Discover Dogs Exhibitors (see [www.discoverdogs.org.uk](http://www.discoverdogs.org.uk) for details of London's biggest dog show) .

Crufts will be held in halls 1-5 at the National Exhibition Centre, Birmingham and the Groups will be scheduled as follows:-

Thursday 5 March	Toy & Utility
Friday 6 March	Gundog
Saturday 7 March	Working & Pastoral
Sunday 8 March	Terrier & Hound

Please be aware of the options that are available when applying for trade space at the show:-

**Option 1**

Island Site (space only) - this is for a stand with gangway to four sides for those who wish to build their own independent stand design. Minimum size 12m<sup>2</sup>.

**Option 2**

Island site (with shell scheme package) - this is for those who wish to have a gangway on all four sides but includes a shell scheme package. Minimum size 12m<sup>2</sup>.

**Option 3**

'Other site' which is attached to another stand which is open on three sides. The price of this stand includes a shell scheme package. Minimum size 9m<sup>2</sup> (3m x3m).

**Option 4**

'Other site' which is attached to another stand which is open on two sides. The price of this stand includes a shell scheme package. Minimum size 6m<sup>2</sup> (3m x2m).

**Option 5**

'Other site' which is attached to another stand and will be open on one side. The price of this stand includes a shell scheme package.

**The shell scheme package** includes walling, a fascia panel with your company/organisation name on and grey carpet.

N.B. We do not offer partially open sides. i.e. if panel is removed then this will count as full side open and be charged accordingly. Can you please also ensure that you book sufficient space as Over spilling into the gangway or storage behind stands of ANY items is NOT permitted. Furthermore, no items are to be hung from the shell scheme ceiling grid or fascia name board. We do not offer partially open sides, ie, a panel removed will count as a full side open and charged accordingly. By submitting this form you accept these conditions.

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## Wastage Cost

As part of the NEC's commitment to sustainability in the exhibition industry the following wastage charges will apply to all stands:-

Stands less than 10m<sup>2</sup> - £10.00 + VAT

Stands 11m<sup>2</sup> - 20m<sup>2</sup> - £15.00 + VAT

Stands 21m<sup>2</sup> and over - £20.00 + VAT

As previously stated first preference will be given to exhibitors who attended this year's Crufts and then to Discover Dogs exhibitors. If you have a preferred location then please submit a covering letter with your completed application form. **Please note that we will not be able to enter into any advance discussion regarding stand positions and size prior to allocation. This is because we will not know what is likely to be available until all applications have been received and stands have been allocated to previous exhibitors.** Please note that we will make every endeavour to allocate your requested stand size, type and location, however if this is not possible an alternative, if available, will be offered.

For your information, the allocation of trade stand space will commence around early October and will take some weeks to complete. **You will be notified by late November at the earliest** if your application is successful. Please note that Crufts is a popular show so not all applications will be successful.

Please be aware that applications without a deposit enclosed will not be accepted. This will only be cashed if we are able to offer you stand space however please note that the deposit is not refundable under any circumstances once space has been allocated.

We hope that you will wish to take part in what we hope will be another memorable Show and look forward to receiving your application by Friday 27<sup>th</sup> September 2019.

For further information please contact:- [tracey.harris@thekennelclub.org.uk](mailto:tracey.harris@thekennelclub.org.uk)

Completed forms, with deposit, can either be emailed to [finance@thekennelclub.org.uk](mailto:finance@thekennelclub.org.uk)

Or posted to:

**Finance Department**  
The Kennel Club  
10 Clarges St  
London  
W1J 8AB